



## New Woodstock Free Library

### Long-Range Plan of Service

#### **Mission:**

The mission of the New Woodstock Library is to provide free unrestricted access to publicly available library and information resources, so that opportunities for personal growth and enrichment are available to all.

#### **Plan Goals and Objectives:**

##### **Goal: Increase the Library's outreach efforts**

- **Objective:** Expand the Library's service area to include local communities without their own library.
- **Objective:** Identify underserved populations within the Library's service area and assess their informational, social, and recreational needs.

##### **Goal: Remain a vital, relevant, and responsive community resource by adding new offerings to the Library's traditional core services and collections.**

- **Objective:** Develop new programs and services to satisfy community interest in arts/crafts, lectures, exercise, and trivia (as seen in the 2020 Community Survey).
- **Objective:** Increase the provision of virtual programs and services.
- **Objective:** Provide new educational and recreational technology for patrons to explore and become comfortable with.

##### **Goal: Act as a primary support for the education of children and families in pursuit of learning experiences for personal growth.**

- **Objective:** Facilitate access to library resources for public and homeschooled students.
- **Objective:** Create collections that support school curricula.

##### **Goal: Increase public awareness of library offerings and the role the Library plays in our community.**

- **Objective:** Update the library website to improve its value as a communication channel for our community members.
- **Objective:** Expand use of social media in showcasing local programming and culture.

- **Objective:** Strengthen relationships with local media outlets and community organizations to more effectively share the story of the library.

**Approved by the Library Board of Trustees on January 5, 2021.**